

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

# INVOICE

|                 |                       |
|-----------------|-----------------------|
| Advertiser      | NRCC/ Heck 4 Congress |
| Product         | NRCC/HECK             |
| Estimate Number | 3060                  |

|                  |                     |
|------------------|---------------------|
| <b>Invoice #</b> | <b>108195-1</b>     |
| Invoice Date     | 10/28/12            |
| Invoice Month    | October 2012        |
| Invoice Period   | 10/01/12 - 10/28/12 |

|                   |                      |
|-------------------|----------------------|
| Station           | KSNV                 |
| Account Executive | Amy McCreary         |
| Sales Office      | Blair - Philadelphia |
| Sales Region      | National             |

|              |                     |
|--------------|---------------------|
| Order #      | 108195              |
| Alt Order #  | 06867190            |
| Deal #       |                     |
| Order Flight | 10/24/12 - 10/30/12 |

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |  |
|-----------------|--|
| IDB #           |  |
| Advertiser Code |  |
| Product Code    |  |

|                |  |
|----------------|--|
| Agency Ref     |  |
| Advertiser Ref |  |

**Billing Address:**

**Strategic Media Placement, Inc.**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

| Line | Channel | Description               | Time        | Day | Date                 | Length | Aired Days | Ad-ID                   | Rate       | Reconciliation | Ref # |
|------|---------|---------------------------|-------------|-----|----------------------|--------|------------|-------------------------|------------|----------------|-------|
| 1    | KSNV    | M-F 6-7a WakeUp w/Wagners | 6-7a        |     | to                   |        |            |                         |            |                |       |
|      |         |                           |             |     | 10/24/12 to 10/30/12 | 5x     | MTWTF--    |                         |            |                |       |
|      | KSNV    |                           |             | W   | 10/24/12             | :30    | 6:31 AM    | TVGENJH1208H EvnLwr_NRi | \$700.00   |                | 5     |
|      | KSNV    |                           |             | Th  | 10/25/12             | :30    | 6:59 AM    | TVGENJH1208H EvnLwr_NRi | \$700.00   |                | 1     |
|      | KSNV    |                           |             | F   | 10/26/12             | :30    | 6:44 AM    | TVGENJH1208H EvnLwr_NRi | \$700.00   |                | 3     |
| 3    | KSNV    | M-F Early News            | 5-630p      |     | to                   |        |            |                         |            |                |       |
|      |         |                           |             |     | 10/24/12 to 10/30/12 | 5x     | MTWTF--    |                         |            |                |       |
|      | KSNV    |                           |             | W   | 10/24/12             | :30    | 6:29 PM    | TVGENJH1208H EvnLwr_NRi | \$1,200.00 |                | 3     |
|      | KSNV    |                           |             | Th  | 10/25/12             | :30    | 6:13 PM    | TVGENJH1208H EvnLwr_NRi | \$1,200.00 |                | 2     |
|      | KSNV    |                           |             | F   | 10/26/12             | :30    | 5:18 PM    | TVGENJH1208H EvnLwr_NRi | \$1,200.00 |                | 5     |
| 4    | KSNV    | FacetoFace/Ralston Report | 730-758pm   |     | to                   |        |            |                         |            |                |       |
|      |         |                           |             |     | 10/24/12 to 10/30/12 | 5x     | MTWTF--    |                         |            |                |       |
|      | KSNV    |                           |             | W   | 10/24/12             | :30    | 7:58 PM    | TVGENJH1208H EvnLwr_NRi | \$900.00   |                | 1     |
|      | KSNV    |                           |             | Th  | 10/25/12             | :30    | 7:40 PM    | TVGENJH1208H EvnLwr_NRi | \$900.00   |                | 3     |
|      | KSNV    |                           |             | F   | 10/26/12             | :30    | 7:38 PM    | TVGENJH1208H EvnLwr_NRi | \$900.00   |                | 5     |
| 5    | KSNV    | M-F News 3 at Eleven      | 11pm-1135pm |     | to                   |        |            |                         |            |                |       |
|      |         |                           |             |     | 10/24/12 to 10/30/12 | 5x     | MTWTF--    |                         |            |                |       |
|      | KSNV    |                           |             | W   | 10/24/12             | :30    | 11:26 PM   | TVGENJH1208H EvnLwr_NRi | \$1,200.00 |                | 4     |
|      | KSNV    |                           |             | Th  | 10/25/12             | :30    | 11:21 PM   | TVGENJH1208H EvnLwr_NRi | \$1,200.00 |                | 5     |
|      | KSNV    |                           |             | F   | 10/26/12             | :30    | 11:32 PM   | TVGENJH1208H EvnLwr_NRi | \$1,200.00 |                | 2     |
| 7    | KSNV    | Sa-Su News 3 at Eleven    | 11pm-1135pm |     | to                   |        |            |                         |            |                |       |
|      |         |                           |             |     | 10/22/12 to 10/28/12 | 2x     | -----SS    |                         |            |                |       |
|      | KSNV    |                           |             | Sa  | 10/27/12             | :30    | 11:11 PM   | TVGENJH1208H EvnLwr_NRi | \$1,100.00 |                | 2     |
|      | KSNV    |                           |             | Su  | 10/28/12             | :30    | 11:18 PM   | TVGENJH1208H EvnLwr_NRi | \$1,100.00 |                | 1     |
| 8    | KSNV    | News 3 Sunrise SATURDAY   | 6a-7a       |     | to                   |        |            |                         |            |                |       |

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

**Billing Address:**

**Strategic Media Placement, Inc.**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

**INVOICE**

|                   |                       |                 |                     |
|-------------------|-----------------------|-----------------|---------------------|
| Advertiser        | NRCC/ Heck 4 Congress | Invoice #       | 108195-1            |
| Product           | NRCC/HECK             | Invoice Date    | 10/28/12            |
| Estimate Number   | 3060                  | Invoice Month   | October 2012        |
|                   |                       | Invoice Period  | 10/01/12 - 10/28/12 |
| Station           | KSNV                  | Order #         | 108195              |
| Account Executive | Amy McCreary          | Alt Order #     | 06867190            |
| Sales Office      | Blair - Philadelphia  | Deal #          |                     |
| Sales Region      | National              | Order Flight    | 10/24/12 - 10/30/12 |
| Billing Calendar  | Broadcast             | IDB #           |                     |
| Billing Type      | Cash                  | Advertiser Code |                     |
| Special Handling  |                       | Product Code    |                     |
|                   |                       | Agency Ref      |                     |
|                   |                       | Advertiser Ref  |                     |

| Line | Channel | Description             | Time        | Day                | Date                 | Length | Aired Days | Ad-ID                   | Rate                | Reconciliation | Ref # |
|------|---------|-------------------------|-------------|--------------------|----------------------|--------|------------|-------------------------|---------------------|----------------|-------|
| 8    | KSNV    | News 3 Sunrise SATURDAY | 6a-7a       |                    | to                   |        |            |                         |                     |                |       |
|      |         |                         |             |                    | 10/22/12 to 10/28/12 | 1x     | -----S-    |                         |                     |                |       |
|      | KSNV    |                         |             | Sa                 | 10/27/12             | :30    | 6:21 AM    | TVGENJH1208H EvnLwr_NRi | \$150.00            |                | 1     |
| 9    | KSNV    | Saturday Today          | 7a-9am      |                    | to                   |        |            |                         |                     |                |       |
|      |         |                         |             |                    | 10/22/12 to 10/28/12 | 1x     | -----S-    |                         |                     |                |       |
|      | KSNV    |                         |             | Sa                 | 10/27/12             | :30    | 7:28 AM    | TVGENJH1208H EvnLwr_NRi | \$625.00            |                | 1     |
| 10   | KSNV    | Sunday Today            | 7a-8am      |                    | to                   |        |            |                         |                     |                |       |
|      |         |                         |             |                    | 10/22/12 to 10/28/12 | 1x     | -----S     |                         |                     |                |       |
|      | KSNV    |                         |             | Su                 | 10/28/12             | :00    |            |                         | <del>\$750.00</del> | Unresolved     | 1     |
|      |         |                         |             |                    | NOT AVAILABLE RATE   |        |            |                         |                     |                |       |
| 11   | KSNV    | Tonight Show            | 1135p-1236a |                    | to                   |        |            |                         |                     |                |       |
|      |         |                         |             |                    | 10/22/12 to 10/28/12 | 1x     | ----F--    |                         |                     |                |       |
|      | KSNV    |                         |             | F                  | 10/26/12             | :00    |            |                         | <del>\$500.00</del> | Unresolved     | 1     |
|      |         |                         |             |                    | NOT AVAILABLE RATE   |        |            |                         |                     |                |       |
| 12   | KSNV    | News 3 Sunrise SUNDAY   | 6a-7a       |                    | to                   |        |            |                         |                     |                |       |
|      |         |                         |             |                    | 10/22/12 to 10/28/12 | 1x     | -----S     |                         |                     |                |       |
|      | KSNV    |                         |             | Su                 | 10/28/12             | :30    | 6:59 AM    | TVGENJH1208H EvnLwr_NRi | \$350.00            |                | 1     |
|      |         |                         |             | <b>Aired Spots</b> | <b>17</b>            |        |            |                         |                     |                |       |

|                              |                    |                                     |
|------------------------------|--------------------|-------------------------------------|
| <u>Gross Total</u>           | <b>\$15,325.00</b> |                                     |
| <u>Agency Commission</u>     | <b>\$2,298.75</b>  |                                     |
| <b><u>Net Amount Due</u></b> | <b>\$13,026.25</b> | <b><u>Payment Terms 30 Days</u></b> |

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.